

Zintle Gwam – UX/UI & Product Designer

Portfolio: <https://zeegwam.wixsite.com/zintlegwam>

Email: zeegwam@gmail.com

Location: Cape Town, South Africa

PROFESSIONAL SUMMARY

UX/UI & Product Designer with a strong foundation in user research, interaction design, accessibility, and rapid prototyping. Skilled at translating complex problems into clear, intuitive digital experiences. Experienced in crafting end-to-end design solutions, from problem discovery and user interviews to usability testing and polished UI systems. Known for clean visual design, strong communication, and a user-first mindset. Seeking a UX/UI or Product Designer role where I can contribute to product strategy, design systems, and impactful feature development.

SKILLS

UX Research: User interviews, usability testing, affinity mapping, personas, journey mapping, heuristic evaluation

UI Design: Visual design, responsive layout, design systems, typography, prototyping

Interaction Design: Flows, wireframes, micro-interactions, accessibility-first design

Accessibility: Dyslexia-friendly UI, ADHD-friendly interactions, inclusive design, WCAG considerations

Product Skills: Feature definition, problem framing, metric-based decisions, stakeholder communication

Tools: Figma, FigJam, Notion, Sketch, Google Workspace

PROFESSIONAL EXPERIENCE

UX/UI Designer Freelance

Cape Town

2022 – Present

- Designed user-centred websites and app experiences for small businesses and startups.
- Delivered wireframes, UI screens, prototypes, and user research documentation.
- Improved usability, accessibility, and visual brand consistency across client projects.

Web Developer Intern

Cognician – Cape Town

September 2019 – 2020

- Developed and maintained websites using Joomla and WordPress, enhancing user experience and site performance.
- Created and managed databases using MySQL, ensuring data integrity and efficient retrieval.
- Collaborated with team members to report weekly stats and project progress, contributing to continuous improvement and helped with user support.
- Assisted with coding, debugging, and testing software applications.

Customer Service Advisor

Capita - Cape Town

February 2017 – June 2017

- Provided product support.
- Handled inquiries.
- Gathered user feedback.
- Assisted with creating training content.

EDUCATION

Web Development Certificate

CodeSpace, Cape Town, 2019

ND: Accounting

Cape Peninsula University of Technology

ADDITIONAL SKILLS

- Design systems
- Multi-device design
- Rapid prototyping
- A/B testing
- Responsive layout
- Storytelling & presentation
- Accessibility best practices
- AI-assisted design (content rewriting, cognitive support features)